

2020-2021 District Goals



District: 202 L

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 40 | 40 |
| 2nd Quarter | 0 | 0 | 25 | 20 |
| 3rd Quarter | 0 | 0 | 35 | 30 |
| 4th Quarter | 1 | 20 | 20 | 40 |

FY New Clubs

1

FY Charter Members

20

FY New Members

120

FY Retention Goal

130

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|---|--|----------------------------|---------------|----------|
| Organise at least 2 membership growth workshops | GMT | venue, speakers, publicity | 10/1/20 | 06/30/21 |
| Encourage and assist clubs in conducting effective orientation for all new members | GMT, GLT | | 07/01/20 | 06/30/21 |
| Publicise and encourage family membership discount | GMT, DG, VDG | | 07/01/20 | 06/30/21 |
| Work with Lioness clubs to encourage as many members as possible to transition to Lions | DG, VDGs, GMT, Family & Women Co-ordinator | | 07/01/20 | 06/30/21 |
| Encourage and assist clubs to use member satisfaction survey regularly and address any issues raised by members | GMT, DG, VDG, GLT | | 07/01/20 | 06/30/21 |

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|--------------|-------------------|--------------------|---------------|----------|
|--------------|-------------------|--------------------|---------------|----------|

DISTRICT CUSTOM IMPACT

Goal Statement

In the 2020-2021 fiscal year 80% of clubs will have at least 1 member participate in a district training event and 100% of cabinet members will participate in a training or skills development activity.

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|---|-------------------|--|---------------|----------|
| Conduct officer training workshops in May/June | GLT, DG | online presentation tools, presenters, venues, etc | 02/01/21 | 06/15/21 |
| Conduct a mid-year District Development workshop | GLT, DG | online presentation tools, presenters, venues, etc | 10/01/20 | 11/30/20 |
| Encourage Zone Chairs to include some Lions knowledge or skills development into every zone meeting | ZC, GLT, DG | material and ideas for ZC's to use | 07/01/20 | 06/30/21 |
| Conduct skills development sessions at every cabinet meeting | DG, GLT | | 07/01/20 | 06/30/21 |
| Conduct Zone Chairperson training according to the LCI curriculum | GLT, DG | | 07/01/20 | 08/15/21 |
| Encourage all cabinet members to complete courses in the Lions Learning Centre | DG, GLT, VDGs | | 07/01/20 | 06/30/21 |